

JOB DESCRIPTION : MARKETING EXECUTIVE

Marketing Executive will support the provision of various high-quality marketing initiatives for the different business verticals. The Marketing Executive will independently and collaboratively manage multiple projects to any set objective; and where appropriate provide their unique creative perspective to add value and ensure SmartWorld NextGen brands are well presented and optimized.

Key Accountabilities:

- Contribute ideas to the marketing calendar and be the custodian of the master plan, ensuring all updates are completed and communicated to key stakeholders.
 - Manage the production of all marketing collaterals (Brochures and catalogues, digital assets, environmental branding/packaging, etc) to ensure brand guideline compliancy and delivery to brief and budget.
 - Manage all photo assets – from archiving existing images to managing new shoots, both internal and third party.
 - Work closely with the brands assigned and manage the marketing services function to support the brand and ensure that all above and below the line materials are delivered within budget and that the content and quality of all communications enhance the brand and grow the business in line with brand objectives.
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- Digital including Social Media
 - Brand Management
 - Business Development
 - Marketing Operations

Requirements :

- Bachelor Degree or equivalent
- Account Management
- Team Player
- Customer Oriented
- Contributor to Sales Revenue
- Excellent English Language communication and keyboard skills

Lives and Advocates Our Values:

Sustainability
Innovation
Growth
Integrity

Location : Dubai Internet City, Dubai United Arab Emirates



Send Us Your Resume:

jobs@smartworld.ae